

Kontent technical limits

This page lists our current technical and subscription limits. The technical limits are set so that most customers will never come across them.

In case you reach any of the limits, there are typically ways to get under the limits. It usually involves optimizing the apps, integrating another service, or rethinking the Kontent settings. We offer [Professional Services](#) that will help you with such adjustments.

Assets

- Assets: Hundreds of thousands of assets per project. If you need to store more, get in touch with us or [integrate](#) a digital asset management service (DAM) with Kontent.
- Asset folders: 1,000 folders per project. Each folder can further contain up to 1,000 subfolders.
- Asset size: 2 GB for assets uploaded via the user interface. 100 MB for assets uploaded via Management API.
- Image resolution: The Delivery API can serve images up to 8,192 x 8,192 pixels. The user interface and Management API don't have any limits.

Content items

- Content items: Based on your [subscription plan](#). The limit is applied only to the environment with the largest number of content items.
 - Business: 25,000 content items
 - Premium: 50,000 content items
 - Enterprise: Based on an agreement
- Content item variant size: 450 kB. The item variant size is the sum of all its elements in a single language. This includes any content components inserted in rich text elements.

Content types

- Content types: Unlimited.

Delivery REST API

- [Delivery REST API](#) calls: Based on [Fair Use Policy](#).
 - Business: 2,000,000 API calls
 - Premium: 5,000,000 API calls
 - Enterprise: Based on an agreement
- Delivery REST API [change processing time](#): Changes to content items are processed by the API in sequential order. This means there can be delays between making a change and seeing the result of that change in the API. See examples in the API reference.
- Delivery REST API rate limit ([cached](#)): Unlimited.
- Delivery REST API rate limit (uncached): 100 calls per second and 2,000 calls per minute including calls to the Preview Delivery API.
- Delivery REST API response size: 2,000 content items per response including calls to the Preview Delivery API. The limit applies to items matching your query and any linked items. Read [details in API reference](#). If your responses contain over 1000 items, we recommend using [filtering](#).
- Delivery REST API URL length: 2,000 characters

Delivery GraphQL API

- [Delivery GraphQL API](#) calls: Based on [Fair Use Policy](#).
 - Business: 2,000,000 API calls
 - Premium: 5,000,000 API calls
 - Enterprise: Based on an agreement
- Delivery REST API change processing time:
- Delivery GraphQL API [query complexity limit](#): 500 content items and content components combined.
- Delivery GraphQL API URL length: 2,000 characters
- Delivery GraphQL API request size: 8 kB

Elements

- Rich text element length: 100,000 characters per element excluding content components.
- Text element length: 100,000 characters per element.

Environments

- Environments: Based on your [subscription plan](#).
 - Business: 2 environments
 - Premium: 2 environments
 - Enterprise: Based on an agreement

Languages

- Languages: Based on your [subscription plan](#).
 - Business: 3 languages
 - Premium: 10 languages
 - Enterprise: Based on an agreement

Management API

- [Management API](#) calls: 10 calls per second and 400 calls per minute.
- Management API request size: 256 kB. In rare cases, the maximum request size might be lower. For example, if you reference higher hundreds of variants or assets in the payload of your API request.
- Management API URL length: 2,000 characters.

Taxonomies

- Taxonomy groups: 1,000 taxonomy terms per taxonomy group. Each taxonomy term can have up to 1,000 subterms.

Projects

- Projects: Based on your [subscription plan](#).
 - Business: 1 project
 - Premium: 5 projects
 - Enterprise: Based on an agreement

Users

- Users: Based on your [subscription plan](#).
 - Business: 10 users included, upgradeable up to 25 users
 - Premium: 25 users included, upgradeable up to 50 users
 - Enterprise: Based on an agreement