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- ○ Architect
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> "
> Lots of good content and simple analogies to help me understand.
>
> — Ed Lowe, Babylon Health

Learn at your own pace

Headless CMS 101 `FREE`

`Content creator` `Content strategist`

Want to know what makes headless CMS different? One thing's for sure, headless CMS gives you more creative freedom when it comes to your digital content experience. Before you dig into your first project, get to know the headless concepts that will change the way you think about content.

VIEW DETAILS

Hello Kontent

`Content creator`

New to Kontent? Hello and welcome, you're at the right place to learn how to navigate the Kontent app, find the content you need quickly, or create your first content item!

VIEW DETAILS

Authoring in Kontent

`Content creator`

Efficiently creating and collaborating on content can be a complex task for a company of any size. We'll guide you through your creative and collaborative options so you can use Kontent to its full potential.

VIEW DETAILS

Get Started with Taxonomy

`Content strategist` `Architect`

A large project means a lot of content items. And that means an easy way to get lost. Solution? Organize the content with taxonomies. It may be some work at first but it'll be worth it because you'll be able to find what you need much more easily.

VIEW DETAILS

Get Started with Modular Content

`Content strategist` `Architect`

With a good content model, duplicating content is never the way. To avoid it, you create content in a modular way so you use small pieces of content to build various kinds of bigger pieces. If you manage content models in your organization, this course is here for you to broaden your horizons in content modeling and help you use your content efficiently.

VIEW DETAILS

Advanced Content Modeling

`Content strategist` `Architect`

You know how to create basic content models. Now how about leveraging your modeling skills to get even your hesitant colleagues to help to create more content? Or maybe you want to utilize your model to drive complex business processes. And how about learning some quick techniques to discover issues with your content models?

This course will guide you through deep-dive real-life use cases. But most importantly, it will show you how to design a suitable content model for your organization.

VIEW DETAILS

Headless CMS 102 – Digital Transformation and Microservice Architecture

`Content strategist` `Architect`

Use microservices and Content as a Service to shorten your time to market. Learn how easy it is to integrate other services with Kontent and see examples of why Kontent is the key to your digital transformation.

VIEW DETAILS

Headless CMS 103 – Digital and Content Maturity

`Content strategist` `Architect`

While enterprises have managed to create great content for a personalized user experience, they often spend a lot of time and money in creating the same type of content again and again, duplicating efforts, and repeating their processes. All this because of the lack of a mature approach to manage content.

Find out how to avoid this by looking into the digital and content maturity of your team. You'll also learn the basics of maturity self-assessment.

VIEW DETAILS

Content Strategy 101 for Partners

`Content strategist` `Architect` `Partner`

What's the fuss about headless CMSs and Content as a Service (CaaS)? As headless CMS becomes an answer to technological challenges, such as more channels, CaaS is an answer to content challenges. Because content is no longer about long marketing or technical communication ending up in PDFs.

However, enterprises often don't know where to start and how to adapt to these changes. The key point here is to establish and follow a proper content strategy.

VIEW DETAILS

Get certified

Developer Certification

Developer

Become a Kontent by Kentico Certified Developer and set yourself apart from the everyday developer! Earning your certification is a mark of approval and distinction that builds your credibility, makes you more marketable, and gives you a competitive advantage over the other developers you will encounter in your career.

VIEW DETAILS

Business Qualification

Architect   Partner

Do you work in business development or are you managing partnerships? Designed to help you grow your business, the Kontent by Kentico Business Qualification is here to reinforce your knowledge of key product features and to help you build confidence in identifying potential opportunities.

VIEW DETAILS